

# ROMAN™

THE NO.1 CONTRACTOR BRAND

Technical Data: PRO-977, ULTRA PRIME®

Updated: 1/16/18



## PRO-977

### Ultra Prime® Primer

**Pigmented Wallcovering Primer**

**Product Number(s):** 10305, 10301

**Base:** 100% acrylic polymer

## Product Information

**General Properties:** Premium, pigmented water-based primer/sealer. PRO-977 is extremely water resistant, providing an ideal surface for wallcovering installations. PRO-977 is a universal primer which can be used in most applications in place of oil-based primers. Promotes strippability when removing wallcovering.

- **Water resistant for double cutting**
- **Tintable**
- **Low odor, no spatter**
- **Superior white hiding powder**
- **LEED compliant**

**Recommended Uses:** Priming new drywall. Provides white background for hanging translucent wallcoverings. Excellent at preparing surface for double cutting.

**NOT Recommended For:** Sealed or glossy surfaces. Not recommended for direct application over oil-based primers or paints

**Compatible Coatings:** All water-based products and all ROMAN® adhesives

**Substrates:** New, bare drywall, cured plaster, existing water-based primers, or filling compounds

**Mildew-Resistant:** All Roman products contain biocides for in-can preservation

## Specification Data

**Coverage:** Up to approx. 400-450 square feet per gallon

**VOC (regulatory):** 0 g/L as calculated per EPA Method 24

**Drying Time:** Typically dry-to-touch in approximately one hour and ready to install wallcovering in three hours. Low temperature, high humidity and poor ventilation will slow down the drying process.

Roman Decorating Products – Calumet City, Illinois

For Technical Help: Call 1-800-488-6117 or Email: [technicalhelp@romandec.com](mailto:technicalhelp@romandec.com)

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## Application Instructions

**Surface Preparation:** Surface must be free from grease and other residues, dry, smooth and structurally sound. Check surfaces for paint bonding and damaged wallboard or plaster. Repair all unsound surfaces. Before proceeding with any unusual conditions, consult your adhesive or wallcovering supplier.

It is critical to always test the surface with the recommended primer or adhesive to ensure compatibility. Select a small, inconspicuous area of the surface for testing and apply the primer or adhesive as specified. Inspect test area after 24 hours for any defects before proceeding with installation of wallcovering.

**Dilution:** Do not dilute.

**Tinting:** Can be tinted with universal tints; 4 oz./gal. maximum

**Application Method:** Use only when the room temperature is above 50°F. Apply at recommended spread rate using a brush, roller, or spraying system. Do not overspread.

Airless Spray:	PSI Capable:	minimum 3000 PSI
	Hose:	3/8" I.D.
	Tip Size:	.015 and larger
	Gun PSI:	2000-2300

**Clean-Up:** Before the primer dries, remove any excess with clean water. Brushes and rollers should be cleaned immediately after use with a mild soap and clean, warm water.

## Warning

If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

Product contains crystalline silica. Do not sand.

Roman Decorating Products, LLC does not endorse the use of any product in an installation that does not meet a Class A fire rating or any applicable code. Testing by a certified laboratory should be conducted to verify that the installation meets a Class A fire rating and to guarantee compliance with all applicable codes. Specifically, if a Roman product is used to hang wallpaper over existing wallpaper, it is unlikely to meet these standards.

## Limited Warranty

Roman Decorating Products, LLC warrants that it will replace this product free of charge, if, within 12 months of manufacture, it is found to be defective in material or workmanship. This warranty is in lieu of any other. The exclusive remedy is limited to the replacement of the product and Roman disclaims all liability for consequential, punitive, and special damages. Conditions of use are beyond our control.

## Caution

**Store in a cool, dry place. DO NOT FREEZE!** Do not take internally. In case of ingestion, seek medical attention. Avoid contact with skin and eyes. Use of skin and eye protection is recommended at all times. If contact with eye occurs, flush with water for 15 minutes. If skin contact occurs, wash with soap and water. Seek medical attention if rash or other symptoms occur. Do not mix with other chemicals. Use in a well-ventilated work area. Close container after each use. Keep out of reach of children.